

ABOUT US

Thor Helical is the development arm of Product Licensing Company Ltd (PLC) Its founders include inventors, designers and pioneers of the original helical wall ties, fixings and retrofit masonry reinforcement technologies.

Patents for the Thor Helical (Thor) products were first filed in 1984, and were managed under the likes of Brut, Helifix and Target Fixings until their expiry 20 Years later. Thor Helical products are used globally in both new build and refurbishment market sectors, supplying precision engineered helical bars, wall ties and fixings.

Thor Helical's leading reputation relies upon continuous product development, innovative design and manufacturing excellence. To address the global drive toward energy efficiency and improved build quality, the Thor team includes a dedicated product development team to progress and adapt new concepts, techniques and innovations in profiled and twisted wire products.

Such demand for continuous improvements in performance and adaptability, as well as safer, environmentally friendly and more cost effective working systems have led to the development of its improved second generation of helical fixings, ties and reinforcement bars.

The Thor helical bars, wall ties and insulation fasteners are manufactured in the UK's only production facility with the capability to transform round feed-wire into finished roll profiled helical fasteners, delivering unrivalled and patented product consistency. With full 'in-house' control, intelligent design and precise engineering. Thor Helical bars, ties and fixings provide optimum performance at the most economic price.

Thor Helical products are now available worldwide via selected distributor partners. Contact The WDS Group in Australia for all enquiries Phone: 1300 937 349